

**Peninsula Corridor Joint Powers Board (JPB) Summary
Meeting of August 3, 2023**

The Board met in Closed Session on Pending Litigation (Gov. Code § 54956.9(d)(1)) [Abel Cuevas v. Peninsula Corridor Joint Powers Board, Santa Clara County Superior Court, Case No.: 21CV385375]. There were no reportable actions.

Report of the Executive Director - Michelle Bouchard, Executive Director, provided updates which included the following:

- Continuing down the path in bringing robust safety culture
- July 29 new electric train tours at a public event with 4,200 attendees at Diridon Station
- PCEP (Peninsula Corridor Electrification Project) is meeting major milestones until in revenue service in September 2024
- Measure RR funds applied to the next two years to help push out the fiscal cliff
- Continue to advance major projects at Diridon and the downtown rail extension (DTX)
- Improved connection at Millbrae station, improving service at Gilroy, and in planning process for electrified service and for a zero-emission corridor using battery EMUs (electric multiple unit)
- Dedication to equity for the Go Pass donation program
- Grade crossing improvements beyond grade separation projects, such as striping and pedestrian fencing to enhance safety at crossings

JPB Board of Directors Received and Approved the Following Items:

- Meeting Minutes as of June 1, 2023
- Appointment of the Citizens Advisory Committee Representatives
- Renew Findings of an Emergency Regarding the North Channel Embankment of the San Francisquito Creek Bridge Due to Erosion Pursuant to Public Contract Code §22050
- Accept on Statement of Revenues and Expenses for the Period Ending May 31, 2023 and June 30, 2023
- Award of Contract for Next Generation Visual Message Signs Project
- Award of Contract for 2023 Grade Crossing Improvements Project
- Approve Ground Lease Amendment with HPS-San Mateo, LLC*
- Approve and Ratify Fiscal Year 2024 Insurance Program
- Amendment No. 1 to MOU with Prologis for the Railyards Preliminary Business Case*
- Authorize the Executive Director to Execute an Interim Agreement Between the Transbay Joint Powers Authority and the Peninsula Corridor Joint Powers Board to Support the Advancement of the San Francisco Downtown Rail Extension Project* **
- Approve Execution of Stadler Electric Multiple Unit Option and Funding Plan*
- Authorize the Execution of the Necessary Agreements and Amendments to Receive Funds to Support the Completion of Preliminary Design and CEQA/NEPA Environmental Clearance for the Bernardo Avenue Undercrossing Project* **
- Award of Contract for the Bike Parking Station Program*

Draft 2023 Fare Change Recommendations – Melissa Jones, Deputy Director of Policy Development, provided the presentation, which included the following:

- Currently at 30 percent of pre-pandemic ridership and Gopass participation has declined
- New fare products as a pilot program to be released this Fall and available on a mobile app and at ticket vending machines
- MTC (Metropolitan Transportation Commission) is leading an effort on Clipper Next Generation to be completed summer of 2024. Significant changes include transit agencies accepting open payments
- Standardized transfer discounts across the region – single ride Clipper card fare allows a discount of up to \$2.50 within two hours on transferred trips
- Potential growth strategies with the new fare products included family day, group day, and 3-day passes as well as flat \$1 student Clipper card per ride, and 50 percent off parking rates
- A public hearing is scheduled for the August Finance Committee meeting before going back to the Board

The Board had a robust discussion, and staff provided further clarification in response to the following Board comments and questions regarding the following:

- Combine ridership strategies into the same report as the fare structure
- Keep up with technology changes/improvements – for payment apps for tickets and parking
- For the Go Pass program, consider low-income residents, and decrease program participation group size to help increase ridership amongst smaller businesses
- Re-examine the business plan or prior scenarios provided to the Board due to decreased ridership, decreased population projections, and significant shifts in working from home or in the office
- Need to partner with cities since no one has sufficient staff
- Focus on TMAs (Transportation Management Association) first, TDM (Transportation Demand Management) second, and then individual development agreements

Update on Ridership Growth Action Plan and Near-Term Marketing Strategy – Taylor Huckaby, Deputy Chief of Communication, provided the presentation, which included the following:

- Customer acquisition strategy - the first of its kind, focused on non-rider audience with three sections: affiliations (promotions of specific fare products), atmosphere (brand campaigns), and activations (creative activations of existing assets)
- Remote work caused significant change and created a new normal
- Marketing campaigns launching new fare products with additional campaigns in Fall 2023 and Winter 2024
- Go Pass program engaging with new riders. The market research team is putting together surveys to understand rider needs
- New Director of Customer Experience joining on August 14

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- Possibility of real-time feedback and tie-in with a loyalty program to understand how people prioritize their experiences in transit
- Need to re-examine the prior business plan, as projected growth was the basis of the business plan

Peninsula Corridor Electrification Project (PCEP) Monthly Progress Report – Pranaya Shrestha, Director of CalMod Program, provided the presentation, which included the following:

- Missed one major milestone that was due on July 31. Found a workaround to keep on track.
- Finished testing on segment 4 in San Jose. Cutover of two speed check this month and finishing up the live run testing at our maintenance facility
- Energized traction power substation number one in the San Francisco area
- Short circuit testing is scheduled for October

Casey Fromson, Chief Communications Officer, provided the presentation, which included the following:

- Weekday service changes from August 7 through 25, with campaigns and outreach being conducted
- Over 4,200 people at the electrification tour on July 29 and the next one in San Francisco, hopefully in September, and then one in San Mateo County

Keith McCoy, Project Director for Balfour Beatty Infrastructure, Inc, provided the presentation, which included the following:

- Overall, the project is still on track with acceptance on April 1, 2024
- Live run test in CEMOF in June had an Issue in July, but back on track
- Punchlist had 3,000 items and at 64 percent complete
- Closeout plan has 2 tracks - substantial completion and final acceptance
- OCS (overhead catenary system) production has nine crews working on it and will increase to fourteen
- Path to completion changed with adjustments made. Five short circuit tests to go

Chair Gee re-emphasized the three things that must be completed in August: cutovers, OCS, and TPS1.

Monthly Reports were provided on the following items:

Report of the Citizens Advisory Committee – Brian Shaw, Chair, provided an update on CAC discussions:

- Members requested information on fares and phasing out issues for the zonal base fare program
- Need to have enough capacity to avoid overcrowding with the new four-car train sets
- Approved Measure RR report with an amendment to include ballot language in the appendix
- Requested updates on the storage facility plan with the additional security for the new EMUs and power regeneration capabilities when braking
- Overcrowding issues on five-car trains during Stanford stops for non-Stanford special events
- Concerns expressed on the progress of locomotive rehabilitation and the quality of work
- Quarterly Safety Update - suggested trespasser strikes and vehicle strikes be reported by location to determine if there is a pattern or frequency of incidents at a particular location
- Consider allowing children to ride for free and provide marketing campaign talking points to the CAC and Board members to help disseminate information
- Received fare change report and asked for clarification on transfer discounts between the two-hour limit on transit connections

Report of the Chair – Chair Gee provided an update on the following:

- Toured construction on the EMUs in preparation for June 13th meeting with executive leadership from Balfour Beatty Infrastructure, Inc. Reiterated the need for project completion in accordance with plans and specifications
- Attended a press conference on July 6 on behalf of the Board and three cities with California Secretary of Transportation. Received funding for the grade separation projects for the cities of Burlingame, Mountain View, and Palo Alto

Report of the Local Policy Maker Group (LPMG) – Director Burt noted there was no meeting in July and nothing to report.

Report of the Transbay Joint Powers Authority (TJPA) – Chair Gee reported on the following:

- Received an update on the procurement strategies
- Heavy lift on 3 items: consider authorization to request entering the engineering phase for the project, the agreement between TJPA and the JPB, and a blueprint on the governance of the DTX