

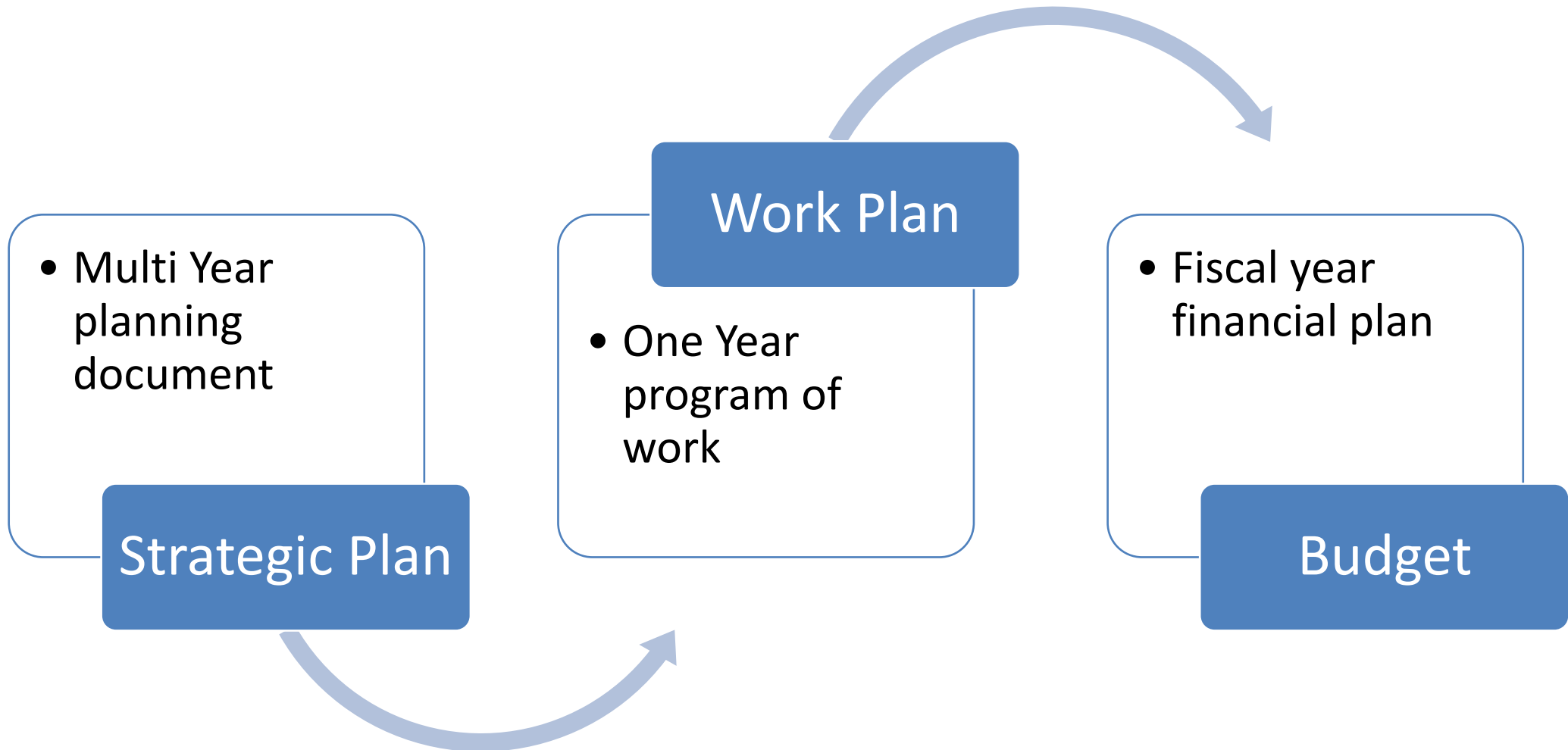
FY 2025 Work Plan Presentation

Commute.org

Presentation Agenda

- FY 2025 Work Plan
 - Core Programs
 - Key Initiatives
 - TDM Monitoring Program
 - Discussion

Planning Process



FY 2025 Work Plan

- Activities and deliverables for the next 12 months
- Assumptions and flexibility built into the plan
- Comprised of three sections:
 - Core Programs
 - Key Initiatives
 - Special Projects

Core Programs

- **Commuter Programs**
- **Engagement Programs**
- **Shuttle Program**
- **TDM Monitoring Program**



Commuter Programs

- STAR platform
- Incentive programs: Bicycle, Carpool, Vanpool
- Caltrain Pass Forward program
- Try Transit program (new Clipper Card)
- Guaranteed Ride Home (GRH)
- Commuter Challenges



Engagement Programs

- TDM programming and support for employers, property managers, and large residential properties
- Partnership development
- Targeted outreach to underserved or underrepresented industries/geographic areas
- Employer recognition program (new)
- On-site engagement and training



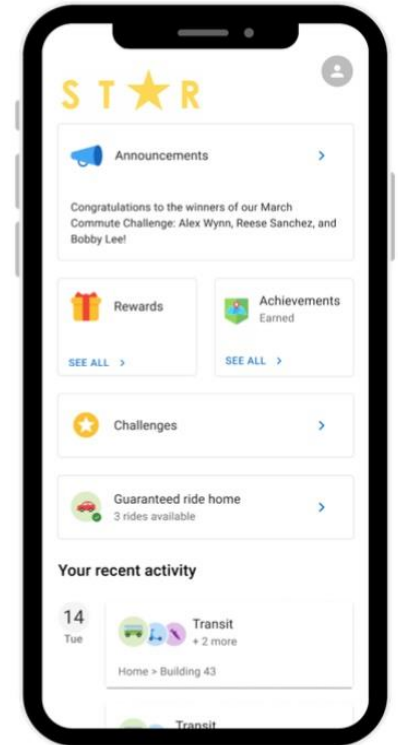
Shuttle Program

- Maintain 19 existing routes
- Adjustments for Caltrain electrification
- Call for Projects FY 2026/2027
- Prepare for impacts of new shuttle contract
- Expand shuttle consortium participation
- Collaborative marketing



Key Initiatives

- **Community Partner Grant Program**
 - ✓ Launching July 1 – full year pilot project
- **Countywide Bicycle Education Program**
 - ✓ TDA3 funds awarded, ACR/TDM funds being applied for
- **App Development Project**
 - ✓ RideAmigos developed, Commute.org branded STAR app
- **Agency Accreditation Project**
 - ✓ ACT sponsored program to receive TDM Agency accreditation



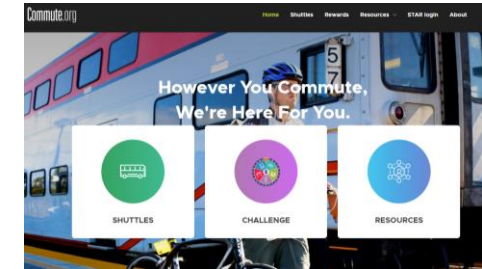
Special Projects



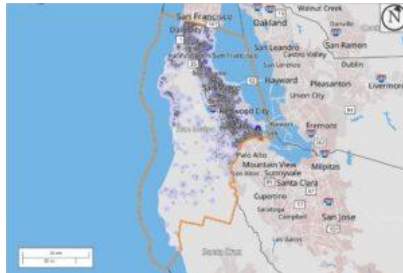
**Fiscal Agent
Transition**



**Workforce Housing
TDM Pilot**



**Website
Accessibility Review**



**Equity Tool
Program Analysis**



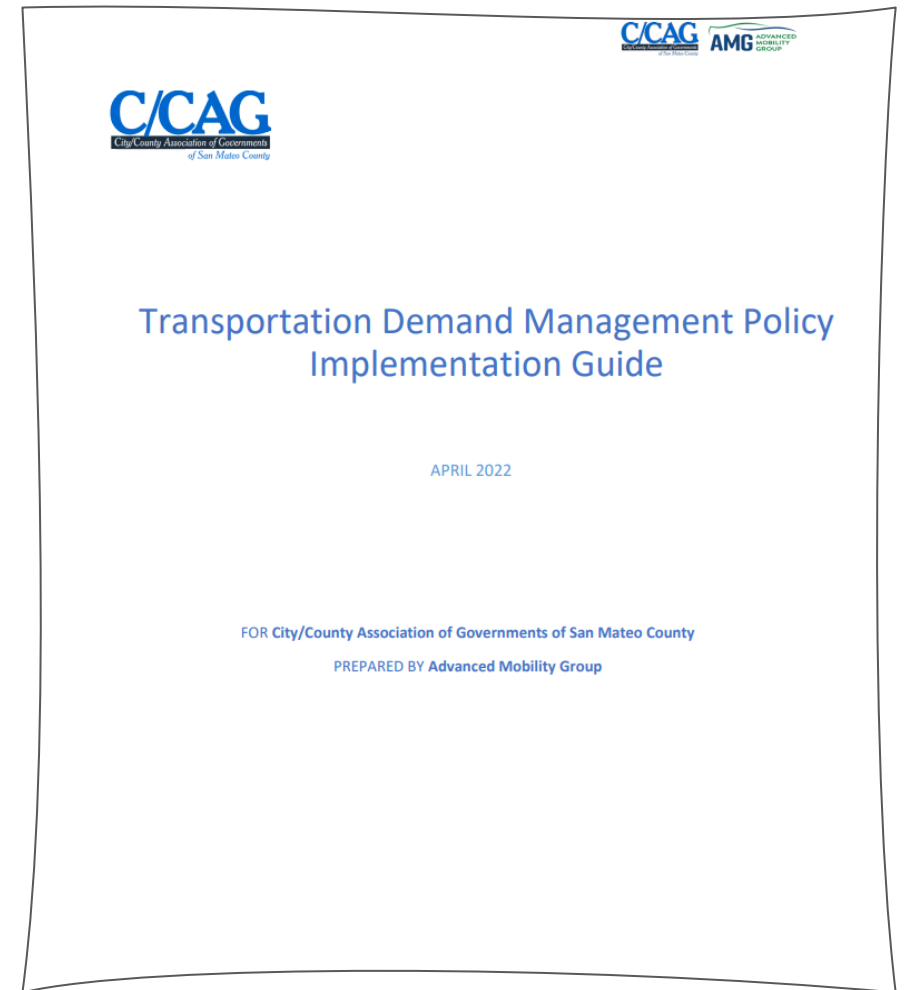
**Agency Marketing
Strategy**



**Organizational
Improvement Projects**

C/CAG TDM Policy

- Adopted 2000, updated January 1, 2022
- **Purpose:**
 - Mitigate adverse traffic impacts on the roadway network
 - Establish countywide standards for monitoring and reporting
- **Applicability:** New development with 100+ Average Daily Trips (ADT)
- **Exemptions:** Jurisdictions with TDM policies formally exempted by C/CAG and have $\geq$ trip reduction impact than C/CAG's



Policy Requirements

1. Submit TDM Checklist to jurisdiction staff.

- Staff approves checklist and forwards to C/CAG (submissions@ccagtdm.org).

2. Complete ongoing monitoring form.

- Commute.org distributes form two years after Certificate of Occupancy.
- Jurisdiction staff enforces COA for non-compliance.
- Monitoring continues on a biennial basis.

**TDM Checklist**
ccagtdm.org

Non-Residential (Office, Industrial, Institutional) Land Use:
Large Project
500+ ADT; ~50,000+ sq ft

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About this Form

Any new development project anticipated to generate at least 100 average daily trips is subject to the C/CAG TDM Policy and must complete a TDM Checklist and implement associated measures to mitigate traffic impacts. [Read more at ccagtdm.org](#)

Questions?
support@ccagtdm.org

A Applicant Information

Project Address		Contact First and Last Name
Parcel Number	Application Date	Contact Phone Address
Project Jurisdiction		Contact Email Address

B Trip Reduction Target Select one option based on your project's distance to high quality transit [Read more about high quality transit at ccagtdm.org/high-quality-transit](#)

Identify your project type

☐ **TOD**
Less than 1/2-mile from high quality transit service
25% Trip Reduction Required

☐ **Transit Proximate**
1/2 to 3 miles from high quality transit service
35% Trip Reduction Required

☐ **Non-Transit Proximate**
More than 3 miles from high quality transit service
35% Trip Reduction Required

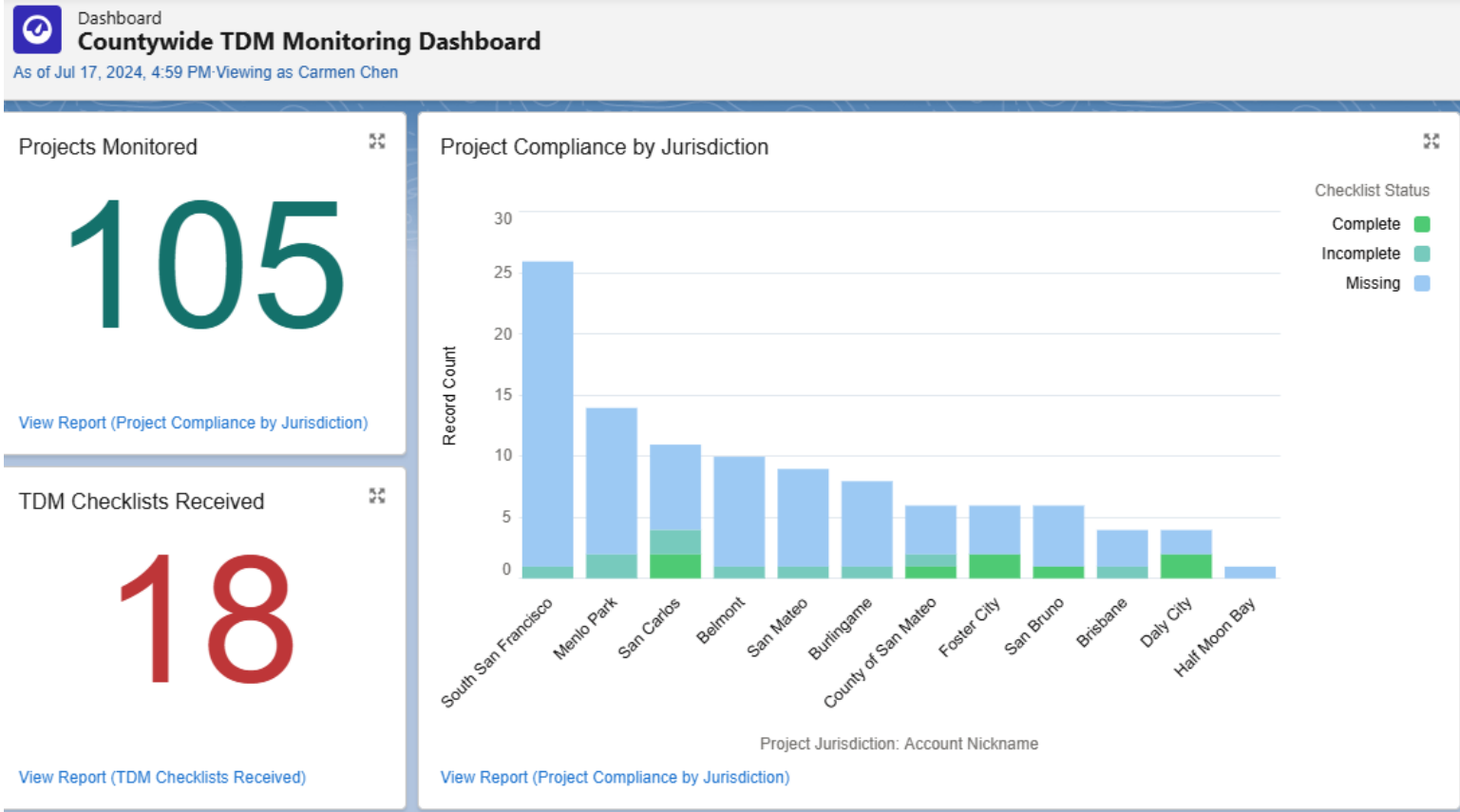
C Required Measures You must select all measures that apply for your project type [Click on each measure's title for more information](#)

Measure	Project Types	Percentage	Yes
1 M1 - Free/Preferential Parking for Carpools Provide free or preferential parking, including reserved spaces or spaces near an entrance or other desirable location, to incentivize ridesharing.	ALL	1%	☐
2 M3 - TDM Coordinator/Contact Person Provide TDM coordinator/liaison for tenants. May be contracted through 3rd party provider, such as Commute.org.	ALL	0.5%	☐
3 M4 - Actively Participate in Commute.org or Transportation Management Association (TMA) Equivalent Obtain certification of registration from Commute.org or equivalent TMA incorporation documents. Select only one based on Project Type	TOD & Non-transit Proximate Transit Proximate	6.5% 16.5%	☐ ☐
4 M5 - Carpool or Vanpool Program Establish carpool/vanpool program for tenants and register program with Commute.org.	ALL	2%	☐
5 M6 - Transit or Ridesharing Passes/Subsidies Offer tenants passes or subsidies for monthly public transit or ridesharing costs incurred, equivalent to 30% of value or \$50 - whichever is lower.	ALL	10%	☐
6 M7 - Pre-Tax Transportation Benefits Offer option for tenants to participate in a pre-tax transit program to encourage the use of sustainable transportation modes and leverage pre-tax income to pay for commute trip costs.	ALL	1%	☐
7 M8 - Secure Bicycle Storage Comply with CalGREEN minimum bicycle parking requirements.	ALL	1%	☐
8 M9 - Design Streets to Encourage Bike/Ped Access Design adjacent streets or roadways to facilitate multimodal travel.	ALL	1%	☐
9 M25 - Showers, Lockers, and Changing Rooms for Cyclists These amenities serve as end of trip facilities for employees arriving by bike or other active transportation forms.	ALL	2%	☐
10	Total from Required Measures Sum percentages from each selected measure from rows 1-9 %		

12

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Compliance



Jurisdictions without projects subject to the C/CAG TDM Policy

- Atherton
- Colma
- Hillsborough
- Millbrae
- Pacifica
- Portola Valley
- Woodside

Exempt Jurisdictions

- East Palo Alto
- Redwood City

Questions?

Commute.org