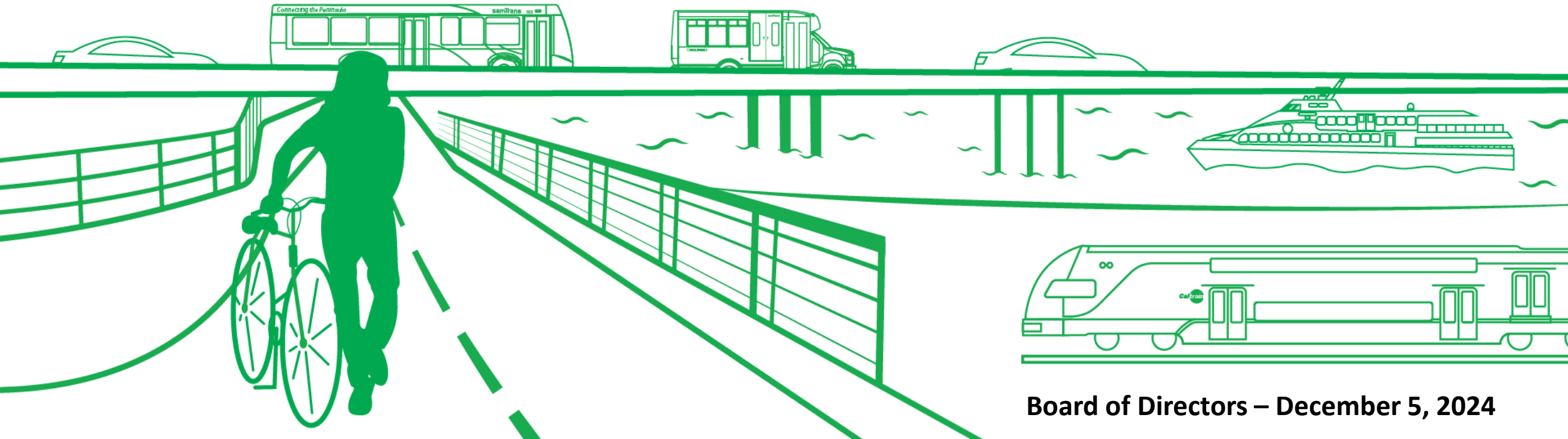




SAN MATEO COUNTY
**Transportation
Authority**

Strategic Plan 2025-2029 Adoption



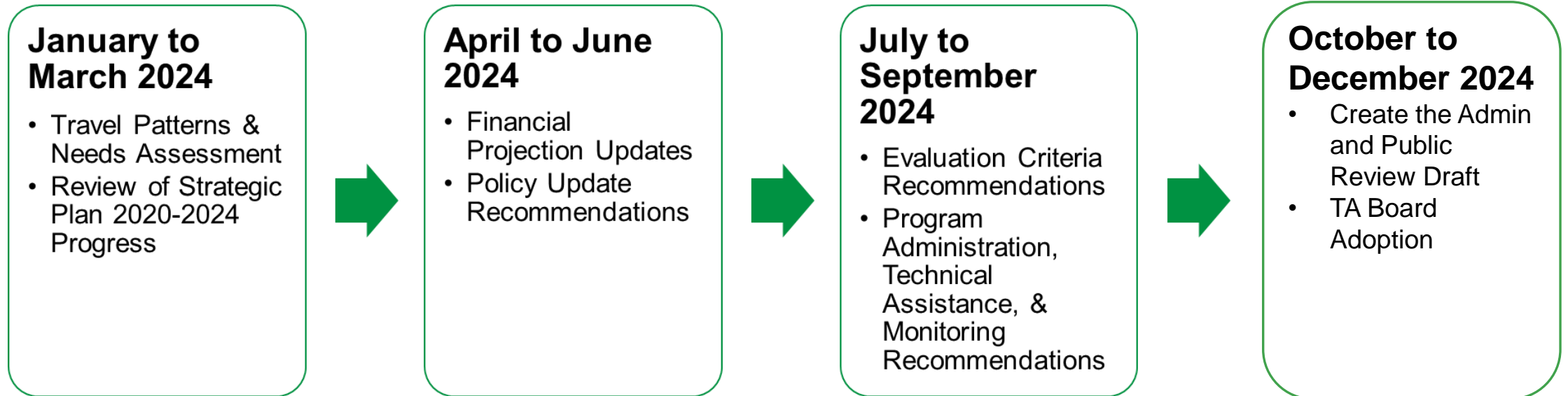
Board of Directors – December 5, 2024

AGENDA

1. Process & Timeline
2. Engagement Summary
3. Public Review Draft
4. Recommendation and Next Steps



STRATEGIC PLAN PROCESS & TIMELINE



STAKEHOLDER AND COMMUNITY ENGAGEMENT

Stakeholder Activities

- Sponsor Survey
- Two Technical Advisory Group Meetings
- Two Stakeholder Advisory Group Meetings
- Two C/CAG TAC Presentations
- 15 Stakeholder & CBO Interviews

Advisory Meetings

- CAC and Board Workshops
- Three CAC and Board meetings
- Three Regional Transit Connections/Strategic Plan Board Ad-Hoc Meetings

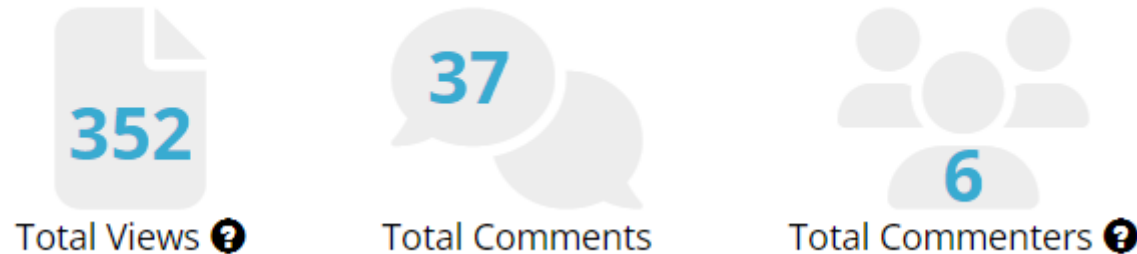


Public Review Draft Comments

Public Review Draft

- Public Review comment period 11/5 – 19
- Email notifications sent to C/CAG TAC and SAG/TAG
- Promoted on website and social media
- Interactive Konveio input platform

Results at a Glance



Recommendation & Next Steps

Staff and Ad-hoc Recommendation

- Adopt the Strategic Plan 2025-2029
- Amend the Fiscal Year 2025 to provide \$2 million in seed funding for the formalized Technical Assistance Program

Next Steps

- December 2025: Develop fully-formatted Strategic Plan document
- January 2025: Update the SMCTA website and launch promotional Strategic Plan Video

