



SAN MATEO COUNTY

**Transportation
Authority**

2020-2024 TA Strategic Plan

June 2019



Background and Ballot Measures





The Transportation Authority

- **Manages and administers sales tax revenues dedicated to transportation programs in the County**
- **Prepares plans and studies to shape policy and develop funding priorities, including 5 year Strategic Plans**

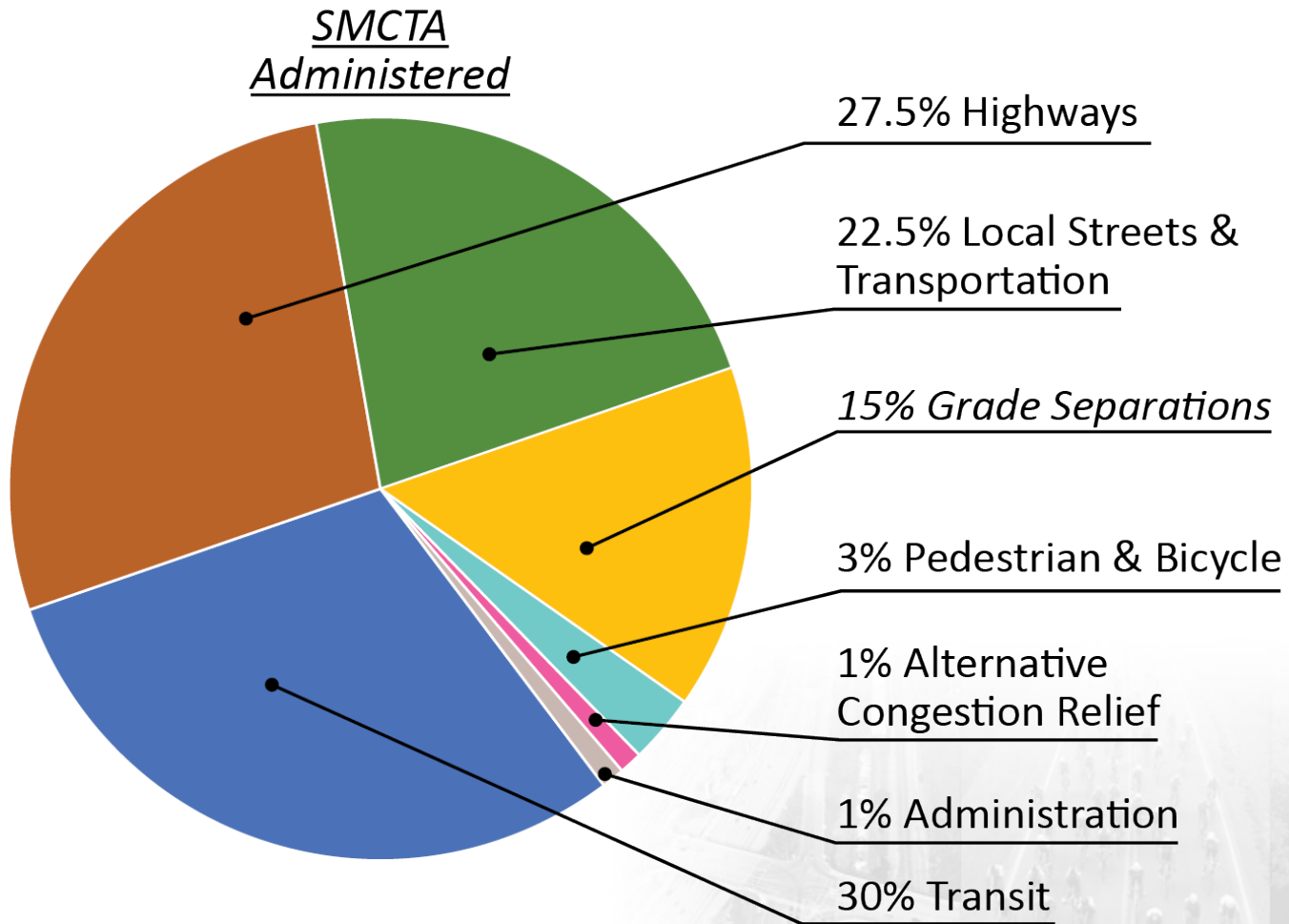


Measure A

- **Half-cent transportation sales tax approved by voters in 1988 and again in 2004**
- **Current measure runs through December 2033**
- **Administered by the TA**
- **Generates approximately \$90 million per year in today's dollars**
- **Guided by voter approved Vision and Goals**



Measure A Program Categories





Recent/Current Measure A Projects

Measure A has helped fund:

- Caltrain Electrification and new trains
- San Mateo US 101 Express Lanes
- Willow/101 Interchange Improvements
- 92/El Camino Real Interchange Upgrade
- San Mateo 25th Avenue Grade Separation
- East Palo Alto 101 Ped/Bike Bridge
- Holly/101 Ped/Bike Overcrossing
- Local Shuttles
- *and much more!*

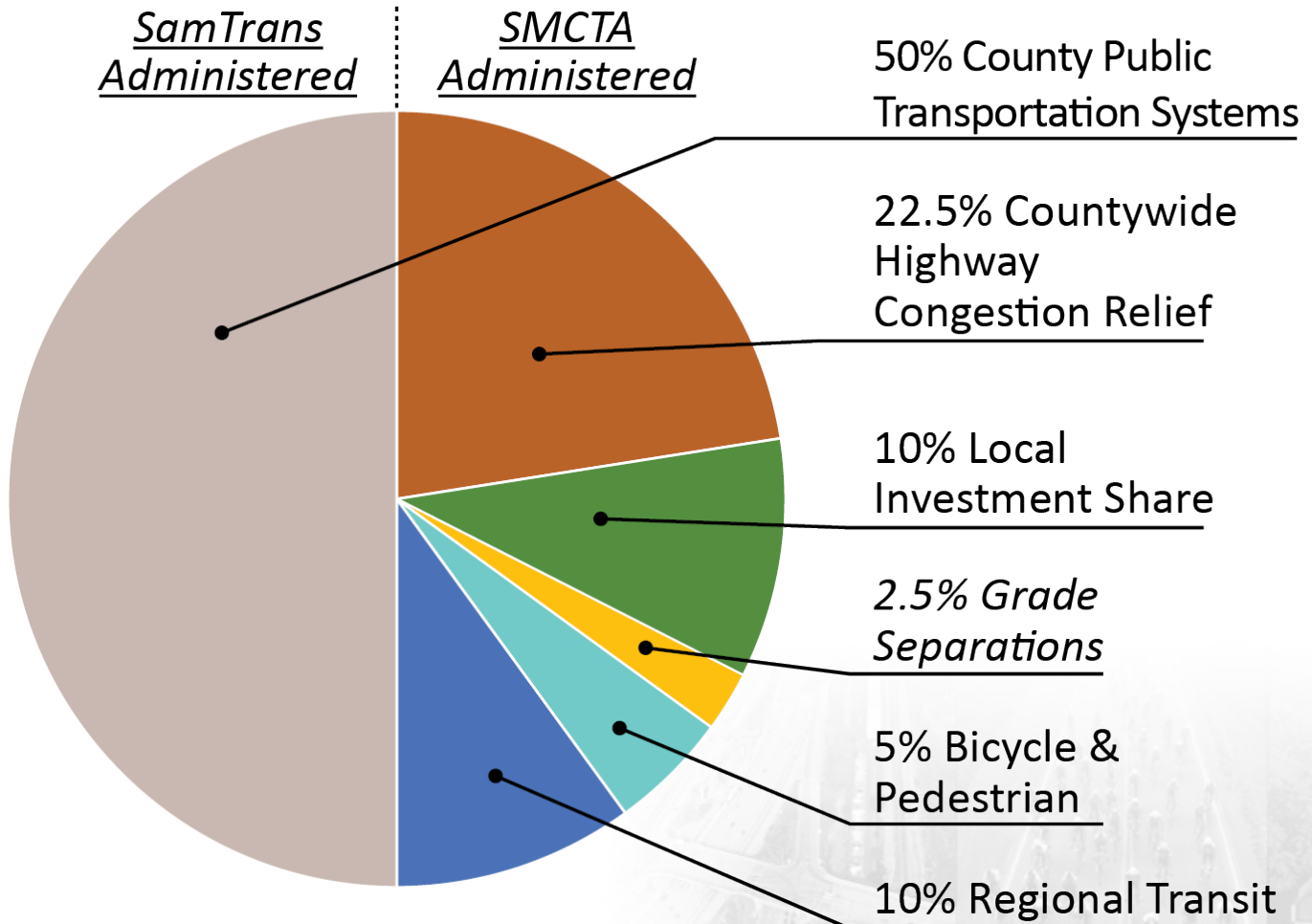


Measure W

- **Half-cent transportation sales tax approved by voters in 2018, effective July 2019**
- **Runs through June 2048**
- **50% Administered by TA** *(and 50% by SamTrans)*
- **Generates about \$45 million/year in today's dollars for the TA to administer**
- **Guided by voter approved Core Principles**



Measure W Program Categories





Comparing the Two Measures

Measure A Program Categories

Highways (27.5%)

Local Streets & Transportation (22.5%)

Grade Separations (15%)

Pedestrian & Bicycle (3%)

Transit (30%)
Caltrain: 16%
Local Shuttles: 4%
Accessible Services: 4%
Ferry: 2%
Dumbarton Rail Corridor: 2%
BART within San Mateo County: 2%

Alternative Congestion Relief (1%)

Measure W Program Categories

Countywide Highway Congestion Improvements (22.5%)

Local Investment Share (10%)

Grade Separations (2.5%)

Bicycle & Pedestrian (5%)

Regional Transit Connections (10%)

No similar Measure W category

Comparability

Direct comparability, except: 1) Measure A is more restrictive with distinct highway subcategories (Key Congested Areas and Supplemental Roadways) and 2) Measure W allows greater flexibility with pedestrian/bicycle components that are integrated with highway projects

Direct comparability, If a city's pavement is not in good condition, funding must be used on pavement repair until it reaches a Pavement Condition Index (PCI) of 70, which is considered good road condition

Direct comparability

Direct comparability, except that non-capital expenditures are allowed under Measure W

Not directly comparable, as focus in Measure W is limited to regional transit connections. Some relationship to Caltrain, Ferry, BART and SamTrans (Dumbarton Rail) sub-categories in Measure A



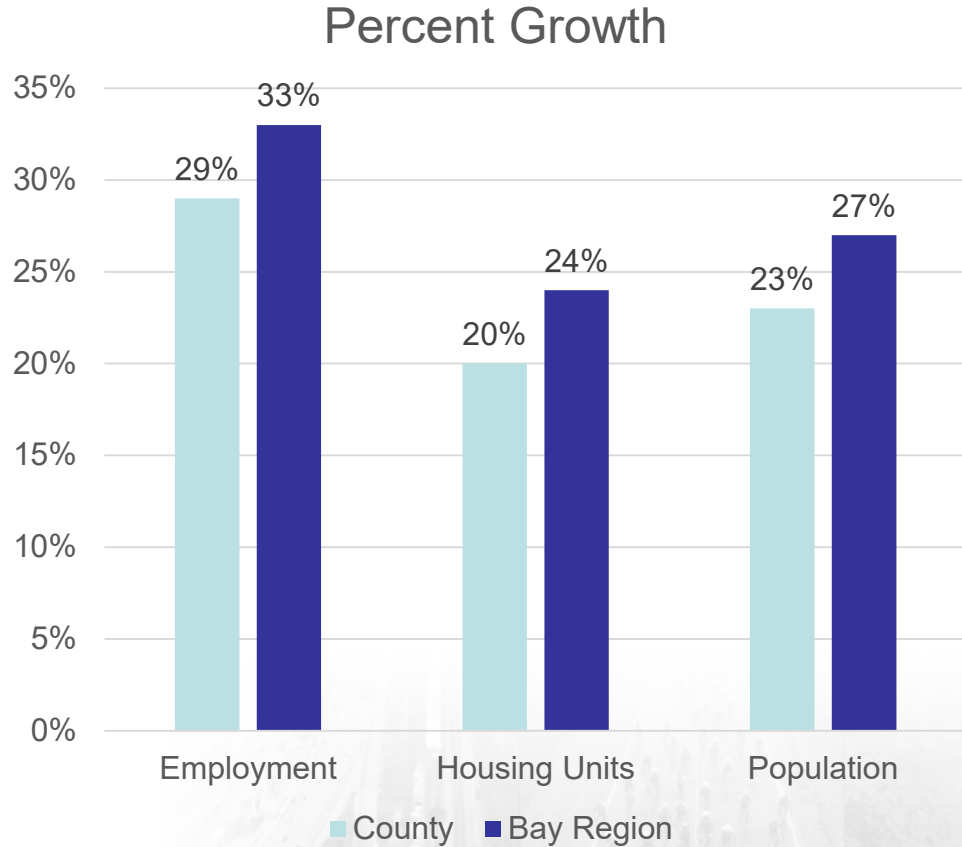
Context for the Plan





Effective Transportation Solutions Needed to Address Growth

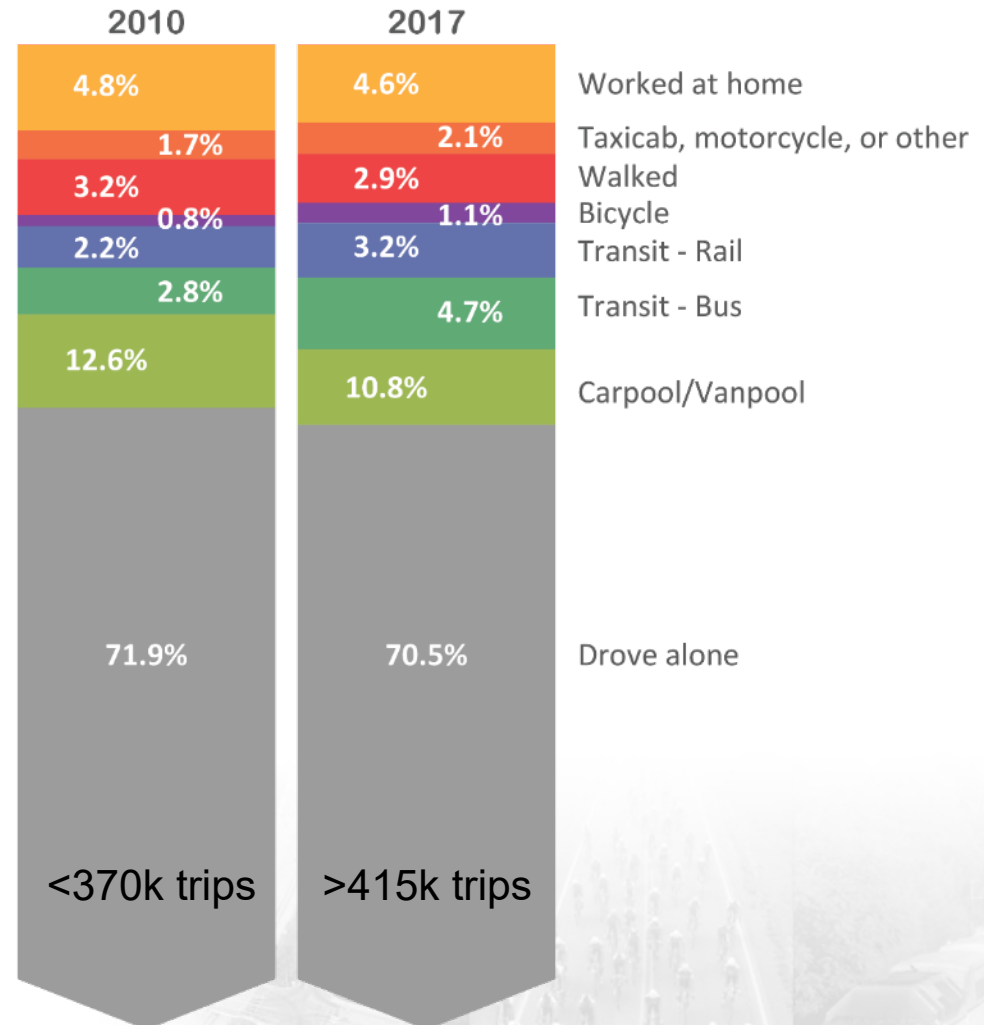
Employment is expected to keep growing in San Mateo County faster than housing, suggesting that regional commuting will also continue





How People Get to Work in the County

- **Solo driving is still the norm**
- Transit use increases are primarily private buses and rail
- Lyft/Uber account for majority of taxi increase
- Bicycle use has increased

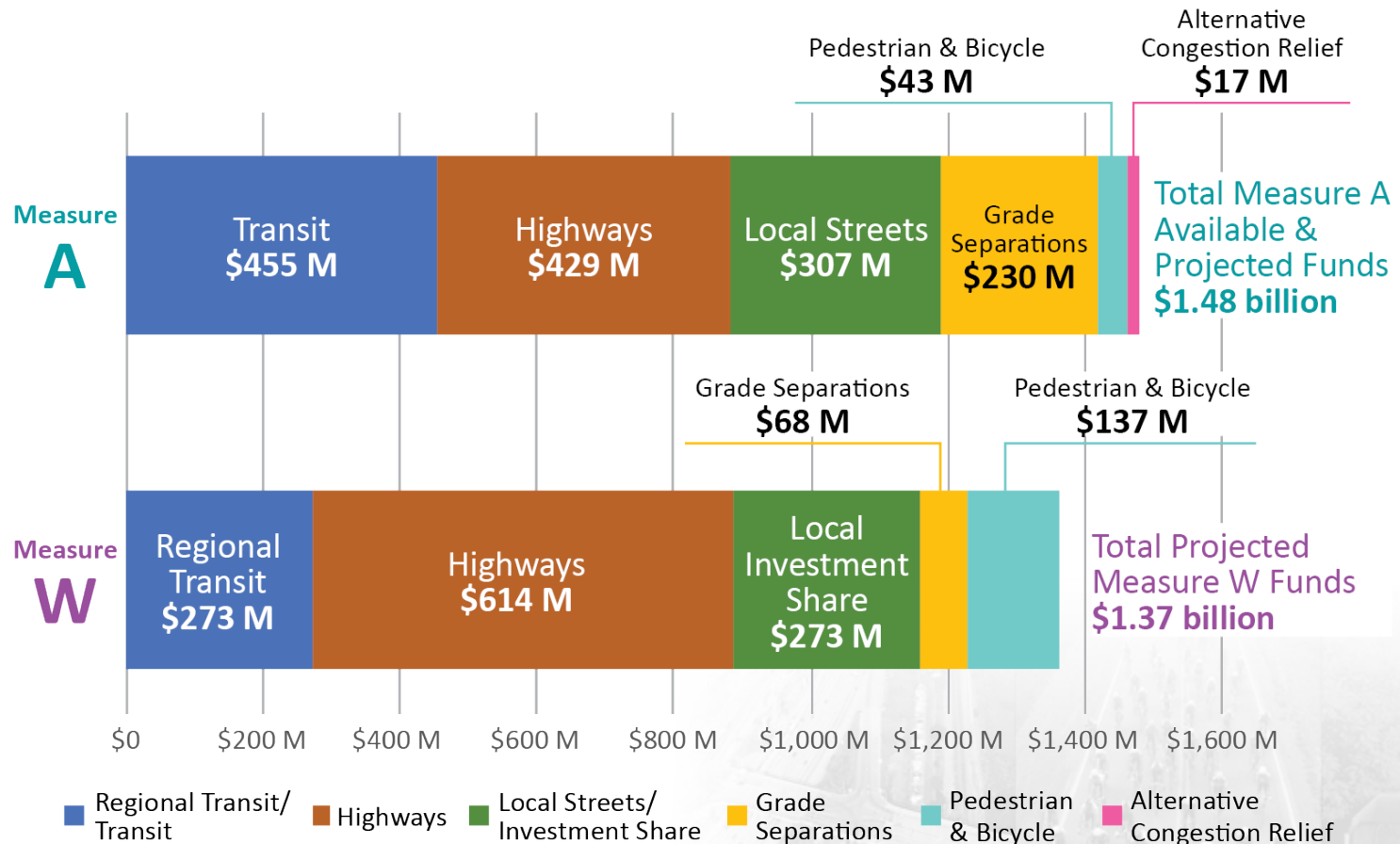


Source: U.S. Census Bureau, American Community Survey (ACS)



Funding Forecast

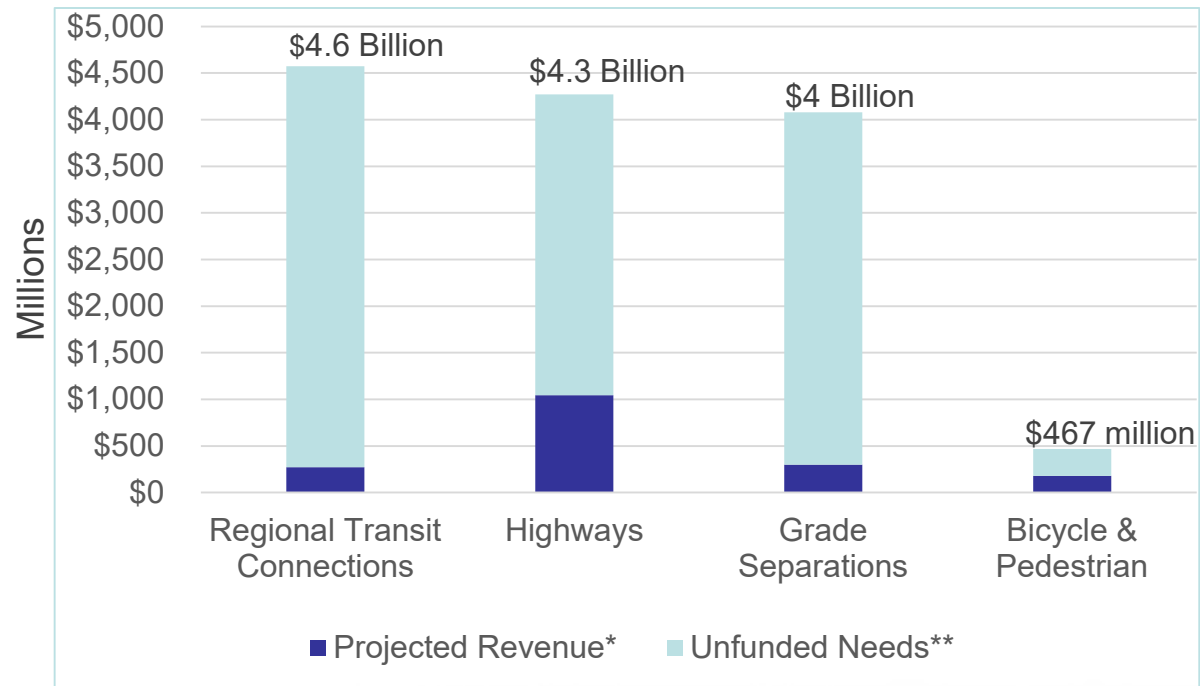
Total Available & Projected Measure A Funds and SMCTA Administered Measure W Funds (in today's dollars) for Programs and Projects





Projected Revenue Versus Submitted Project Needs

- Project needs estimate based on rough order of magnitude costs and may not be inclusive of all potential projects
- Needs far exceed the available funding from the two measures in all categories
- Other federal, state, regional, local & private sources will need to be leveraged in order to deliver projects



* Projected Revenue for life of Measure A and Measure W

** Order of magnitude cost estimates from

Get Us Moving (GUM) Project Needs less projected revenue



Strategic Planning Process





Strategic Plan 2020-2024 Overview

- **One Plan, Two Measures (A & W)**
- **Policy framework and guidance for determining how funding should be allocated**
- **Supports the voter approved Measure A Vision/Goals and Measure W Core Principles**
- **Criteria for evaluating projects in the competitive categories**
- **Clear and transparent process**



Key Stakeholders

- **Technical Advisory Group (TAG)**
 - City/County Public Works and City Managers
 - Transportation Agency Partners
- **Stakeholder Advisory Group (SAG)**
 - Community Groups and Private Sector
 - Over 50 groups represented
- **TA Board & Citizens Advisory Committee**
 - Regular Board presentations
 - Ad Hoc committee guidance
- **The Community**
 - Extensive community outreach



Key Elements of the Plan

Work Underway:

- **Best practices analysis**
- **Review project selection approach**
- **Demographics, land use, travel trend analysis**
- **Financial projections, needs analysis, and consideration of alternative funding sources**
- **Project evaluation criteria review and development**
- **Community input - Your input will help determine how funding is prioritized**



What are your priorities?

Primary input needed is on Measure W;

Five Funding Categories:



Regional Transit



Highway



Grade Separation



Bicycle/Pedestrian



Local Investment Share

Identify the core principles you think are most relevant to each funding category.



Measure W Core Principles

Future projects in the 5 Measure W Program Categories “are to be implemented primarily with guidance from the Core Principles set forth below, as applicable.”

Invest in repair and maintenance of existing infrastructure

Incentivize transit, bicycle pedestrian, carpooling and other shared-ride options over driving alone

Maximize opportunities to leverage investment and service from public and private partners

Promote economic vitality and economic development

Relieve traffic congestion countywide

Maximize traffic reduction potential associated with the creation of new housing opportunities in high-quality transit corridors

Facilitate the reduction of vehicle miles traveled, travel times and greenhouse gas emissions

Prioritize environmentally-sustainable transportation solutions

Enhance safety and public health

Incorporate the inclusion and implementation of policies that encourage safe accommodation of all people using the roads regardless of mode of travel

Invest in a financially sustainable public transportation system that increases ridership, provides quality transit options for everyone, and embraces innovation to create more transportation choices and improves travel experience



Take Our Survey!

Countywide Highway Congestion Improvements

1. Please select up to six (6) Core Principles that you think are most applicable. *Minimum one (1) required **

- Relieve Traffic Congestion Countywide
- Invest in a Financially-sustainable Public Transportation System ... [\[Full text\]](#)
- Implement Environmentally-friendly Transportation Solutions... [\[Full text\]](#)
- Promote Economic Vitality, Economic Development & Creation of Quality Jobs
- Maximize Opportunities to Leverage Investment from Public/Private Sources
- Enhance Safety & Public Health
- Invest in Repair & Maintain Existing & Future Infrastructure
- Facilitate the Reduction of Vehicle Miles Travelled, Travel Times and Greenhouse Gas Emissions
- Incorporate the Inclusion and Implementation of Complete Street Policies ... [\[Full text\]](#)
- Incentivize Transit, Bicycle, Pedestrian, Carpooling and Shared Ride Options over Driving Alone
- Maximize Traffic Reduction Potential Associated with the Creation of New Housing Opportunities in High-Quality Transit Corridors

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Online

- **Online survey**
 - www.smcta.com/Survey
 - Open June 4 to July 15

- **Website or email for more information**
 - www.smcta.com/StrategicPlan
 - smcta2024@gmail.com



Events & Next Steps

- **Events**
 - **San Mateo Open House – June 12, 6 pm - 7:30 pm**
 - **Burlingame Farmers Market – June 15, 6 pm - 7:30 pm**
 - **Half Moon Bay Farmer's Market – June 16, 9 am - 1 pm**
 - **Pacifica Open House – June 20, 9 am - 1:30 pm**
 - **Menlo Park Open House – June 25, 6 pm - 7:30 pm**
 - **South San Francisco Open House – June 27, 6:30 - 8 pm**
- **Draft Strategic Plan – Planned for Fall 2019**



Questions?

