



# MTC Climate Initiatives

## Bay Area Bike Share Connect, Redwood City!

Board of Directors  
September 5, 2013



## MTC Climate Initiatives Program

- **Goal: test new strategies to reduce transportation-related emissions**
  - 2010: \$31 million for Innovative Grants Program
- **Bay Area Bike Share**
  - Total: \$7.0 million
  - Grant: \$4.3 million
  - TA Measure A: \$80,000
- **Connect, Redwood City!**
  - Total: \$1.8 million
  - Grant: \$1.5 million
  - TA Measure A: \$120,000



## Bay Area Bike Share Program

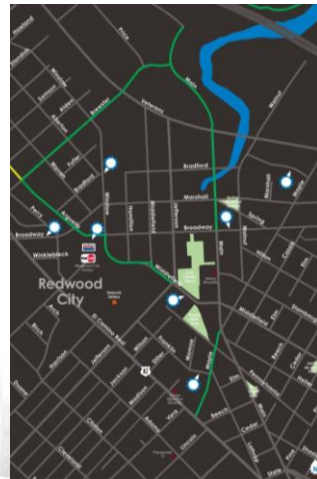
- **Goals**
  - Evaluate potential to reduce vehicle traffic and improve local air quality
  - Provide first- and last-mile trips and stand-alone short-distance trips
- **Managed by BAAQMD**
- **700 bikes in San Francisco, Redwood City, Palo Alto, Mountain View and San Jose**

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## Bay Area Bike Share Program

- **TA funded; Caltrain and SamTrans sponsored**
- **70 bikes in Redwood City**
  - 5 stations in RWC
  - 1 in SM County
  - 1 at Caltrain station



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## Bay Area Bike Share Program

- Regional program launched on Aug. 29, 2013
- 300 additional bikes in early 2014
- BAAQMD currently developing a Request for Sponsorship

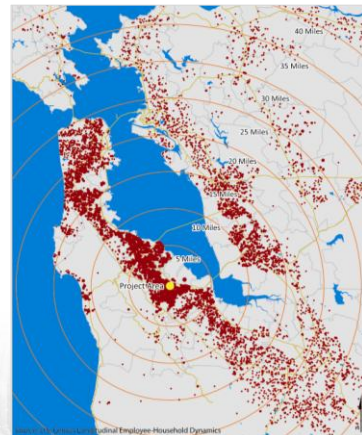


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## Connect, Redwood City!

- Tests TDM as short-range solution
  - Change travel habits away from personal cars to other transportation
  - Increase mobility options
- Partners: SamTrans, Redwood City, County of San Mateo, Peninsula Traffic Congestion Relief Alliance



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## Connect, Redwood City!

- **Implementing new TDM:**
  - Car share
  - Short-distance vanpool
  - Telework & flex-schedules
- **Market new and existing TDM options**
  - Residents: El Camino Real, Downtown RWC
  - RWC employers, employees
  - Bay Area Bike Share
- **Evaluate motivations and reductions in vehicle miles traveled**



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## Connect, Redwood City!

- **Marketing Launch: September 2013**
  - Joint event: Bay Area Bike Share in Redwood City



Bike Share. Car Share. Vanpools. Transit. And More.

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## Thank you

[www.bayareabikeshare.com](http://www.bayareabikeshare.com)

[ConnectRedwoodCity.com](http://ConnectRedwoodCity.com)

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