



San Mateo County Shuttle Program Call for Projects

January 9, 2014
Board of Directors



Presentation Overview

- **San Mateo County Shuttle Program**
- **Eligibility**
- **Proposed Process**
- **Evaluation Criteria**
- **Next Steps - Schedule**



Program Overview

- **San Mateo County Shuttle Program:
Joint TA & C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**

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Eligibility Requirements

- **Sponsor must be a public agency**
- **Serves county residents & employees**
- **Provides access to regional transit and/or meets local mobility needs**
- **Open to public & ADA compliant**
- **Funds are to supplement, not supplant other funding sources**
- **SamTrans concurrence letter required**
- **Governing board resolution required**

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Process: Funding & Evaluation

- **Joint Call for Projects to be issued Jan. 13, 2014**
 - Covers Fiscal Years 2015 & 2016
 - \$6.0 million from TA Measure A
 - \$1.0 million from C/CAG
 - \$7.0 million total funds available
- **Minimum 25% match required**
- **One application process, one staff evaluation panel**

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Evaluation Criteria

- **Need & Readiness: 40%-50%**
- **Effectiveness: 15%-25%**
- **Funding Leverage: 20%**
- **Policy Consistency & Sustainability: 15%**

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Evaluation Criteria: Need & Readiness

Prioritization Criteria Category	Detailed Criteria	
Need & Readiness Existing Shuttles – 40% New Shuttles – 50%	Project Need	<ul style="list-style-type: none"> Provides service to an area underserved by transit Provides congestion relief Provides service to special populations (e.g. transit dependent, seniors)
	Project Readiness	<ul style="list-style-type: none"> Solid service plan describing how service will be delivered for the funding period Solid funding plan to deliver the service

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Evaluation Criteria: Effectiveness

Prioritization Criteria Category	Detailed Criteria
Effectiveness Existing Shuttles – 25% New Shuttles – 15%	<ul style="list-style-type: none"> Annual operating cost/passenger for past 12 months or projected, if new Annual passengers/service hour for past 12 months or projected, if new Shuttle links w/ other fixed route transit (more points for higher ridership routes) Improves access from TOD to major activity centers Reduces single occupant vehicle trips & vehicle miles traveled occupant

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Evaluation Criteria: Funding Leverage

Prioritization Criteria Category	Detailed Criteria
Funding Leverage – 20%	Percentage of matching funds contribution: <ul style="list-style-type: none"> • >25% to <50% 10 pts • 50% to <75% 15 pts • 75% to <100% 18 pts • Extra 2 pts for private sector funding, less public subsidy

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Evaluation Criteria: Policy Consistency & Sustainability

Prioritization Criteria Category	Detailed Criteria
Policy Consistency & Sustainability – 15%	<ul style="list-style-type: none"> • Shuttle is included in an adopted local, specific area, county or regional plan • Supports jobs & housing growth/economic development • Use of clean fuel vehicle(s) for service • Accommodation for bicycles • Demonstration of cost savings (e.g. contractor may provide reduced rates if service used for both peak & off-peak service)

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Schedule

Timeline	Activity
December 2013	Presentation to C/CAG Board
January 2014	Presentation to TA CAC and TA Board
Jan. 13, 2014	Call for Projects released for Fiscal Years 2015 & 2016
Jan. 21, 2014	Call for Projects Workshop
Feb. 14, 2014	Application deadline
April 2014	Informational item to TA CAC and TA Board on Draft Program of Projects
May 2014	TA Board approves proposed Program of Projects