



Measure A Strategic Plan 2014 Update

Board of Directors
March 6, 2014



Presentation Overview

- **2009 – 2033 Measure A Strategic Plan Requirement**
- **Plan Update & Proposed Scope**
- **Proposed Process and Schedule**



Measure A Strategic Plan

- **2009 – 2033 Measure A Program**
 - Began January 2009
- **Strategic Plan development and adoption is an Expenditure Plan requirement**
- **Provides policy framework for funding allocation**
- **Plan updates**
 - Living document
 - Every 5 years

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2009-2013 Strategic Plan

- **Plan was developed using a public participation process**
- **Defined programming and allocation guidelines**
- **Developed fund management principles**

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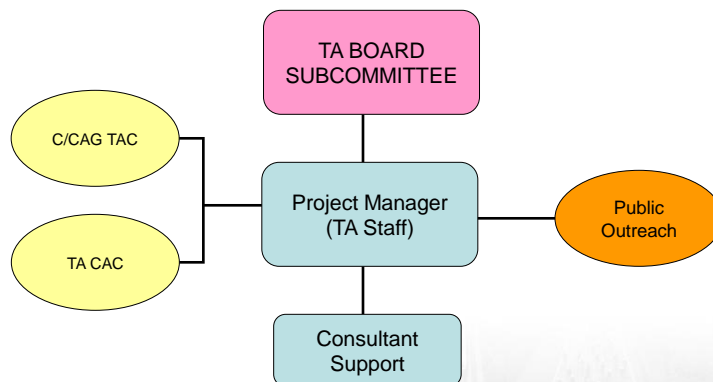
Proposed Plan Update

- Review accomplishments over the past 5 years
- Programming and allocation: assess what worked and what needs improvement
- Focus on developing program priorities for next 5 years: 2014 - 2018

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Proposed Planning Process



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Proposed Schedule

Timeline	Activity
April 2014	Funding allocation for planning effort; formation of Board subcommittee
April – August 2014	Plan Development; outreach with stakeholders and project partners
September 2014	Review draft Plan with Board and stakeholders and project partners
October – November 2014	Board adopts final Plan