



San Mateo County Shuttle Program Call for Projects

December 3, 2015
Board of Directors
Agenda Item 11b



Presentation Overview

- **San Mateo County Shuttle Program**
- **Eligibility**
- **Proposed Process**
- **Evaluation Criteria**
- **Summary of Proposed Changes**
- **Next Steps - Schedule**



Program Overview

- **San Mateo County Shuttle Program:
Joint TA & C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**

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Eligibility Requirements

- **Sponsor must be a public agency**
- **Serves county residents & employees**
- **Provides access to regional transit and/or meets local mobility needs**
- **Open to public & ADA compliant**
- **Funds are to supplement, not supplant other funding sources**
- **SamTrans concurrence letter required**
- **Governing board resolution required**

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Process: Funding & Evaluation

- **Joint Call for Projects to be issued December 14, 2015**
 - **Covers Fiscal Years 2017 & 2018**
 - Up to \$9.0 million from TA Measure A
 - Up to \$1.0 million from C/CAG
 - Up to \$10.0 million total funds available
- **Minimum 25% match required**
- **One application process, one staff evaluation panel**

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Evaluation Criteria

	<u>New Shuttles</u>	<u>Existing Shuttles</u>
• Need & Readiness:	50%	40%
• Effectiveness:	15%	25%
• Funding Leverage:	20%	20%
• Policy Consistency & Sustainability:	15%	15%

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Evaluation Criteria: Need & Readiness

Prioritization Criteria Category		Detailed Criteria
Need & Readiness Existing shuttles – 40% New shuttles – 50%	Project Need Existing shuttles - 20% New shuttles – 25%	<ul style="list-style-type: none"> Provides service to an area underserved by transit Provides congestion relief Provides service to special populations (e.g. transit dependent, seniors)
	Project Readiness Existing shuttles - 20% New shuttles – 25%	<ul style="list-style-type: none"> Solid service plan describing how service will be delivered for the funding period Solid funding plan to deliver the service

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Evaluation Criteria: Effectiveness

Prioritization Criteria Category	Detailed Criteria
Effectiveness Existing shuttles – 25% New shuttles – 15%	<ul style="list-style-type: none"> Annual operating cost/passenger for past 12 months for existing shuttles, or projected if new shuttles Annual passengers/service hour for past 12 months for existing shuttles, or projected if new shuttles Shuttle links w/ other fixed route transit (more points for higher ridership routes) Improves access from TOD to major activity centers Reduces single occupant vehicle trips & vehicle miles traveled

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Evaluation Criteria: Funding Leverage

Prioritization Criteria Category	Detailed Criteria
Funding Leverage – 20%	Percentage of matching funds contribution: <ul style="list-style-type: none"> • >25% to <50% up to 10 pts • 50% to <75% up to 15 pts • 75% to <100% up to 18 pts • Extra 2 pts for private sector funding, less public subsidy

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Evaluation Criteria: Policy Consistency & Sustainability

Prioritization Criteria Category	Detailed Criteria
Policy Consistency & Sustainability – 15%	<ul style="list-style-type: none"> • Shuttle is included in an adopted local, specific area, county or regional plan • Supports jobs & housing growth/economic development • Use of clean fuel vehicle(s) for service • Accommodation for bicycles • Demonstration of cost savings

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Summary of Proposed Changes For This Call for Projects

Required sponsor consultation with SamTrans prior to submittal of applications for new shuttles, as well as existing shuttles that don't meet the established benchmarks

Service Type	Operating Cost/Passenger	Passengers/Service Hour
Commuter	\$7	15
Community or combination	\$9	10
Door to Door	\$18	2

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Changes for Consideration with Future Call for Projects

- **For future cycles, propose increasing match requirement for existing shuttles that don't meet the operating cost/passenger benchmark, up to a maximum of 50%, to help pay for costs above the benchmark**
- **Match requirement based on FY2017 performance, effective for funding cycle covering FY2019 & FY2020**

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Schedule

Timeline	Activity
Nov. 2015	Presentation to C/CAG TAC & CMEQ committee
Dec. 2015	Presentation to TA CAC and TA and C/CAG Boards
Dec. 14, 2015	Call for Projects released for Fiscal Years 2017 & 2018
Dec.15, 2015	Call for Projects Workshop
Feb. 12, 2016	Application deadline
April 2016	Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC & CMEQ committee
May 2016	TA & C/CAG Boards approve proposed Program of Projects